

## Newsletter statistics

### Date sent - Thu, 28 Jan 2010 14:00:00

Copies sent (database size) =	843
Bounces (industry avg 10.34%) =	4 %
Unsubscribes this issue (best practice is 1%) =	2

### Readership

Unique Open Rate (industry avg 20.99%) =	46 %
Total forwards (any number is good - these are gold) =	69
Click throughs to external articles =	19
TMA Clinics Link	19

